

## OLDER WOMEN DRIVER'S NEEDS AND SPECIAL FEATURES: IMPLICATIONS FOR USING ITS IN THE TRAINING

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As drivers, older women are a group that differs from other drivers with certain special features. Older women drive less than other driver groups, have less driving experience, and develop "old age typical" driving and accident patterns at earlier age than men, for example. Older women are also more prone to give up driving while still fit to drive and are in risk of having mobility problems. These features set certain requirements to the ways ITS and any new technologies are and can be used for training older women drivers. The aim of this presentation is to describe of older women drivers' special features from different perspectives. Also, the presentation will discuss the challenges, possibilities and requirements these features have on the implementation of new technologies, especially in the context of training.